



**B. SCOTT EIDSON**  
**ASSOCIATE**

seidson@senniger.com  
Voice: (314) 345-7026  
Fax: (314) 231-4342

**AREAS OF FOCUS**

Litigation

Mr. Eidson's practice encompasses many areas of complex civil litigation. His intellectual property experience includes litigation involving patent infringement, copyright infringement, trademark infringement, trademark dilution, trade dress infringement, trade secret misappropriation, and unfair competition. Mr. Eidson also litigates matters pertaining to health law, securities law, and corporate law.

Mr. Eidson received a Bachelor of Science in Biological Sciences and a Bachelor of Arts in English in 1999 from the University of Missouri, where he graduated with Honors. He also received a Master in Business Administration, with an emphasis in Finance, and a Master in Health Administration in 2002 from the University of Missouri. He was a recipient of the John Sublett Logan Foundation Scholarship (MBA full scholarship). While in graduate school, Mr. Eidson taught Finance to undergraduate students and was an Administrative Intern for The Permanente Medical Group in Roseville, California.

Mr. Eidson received his Juris Doctorate from Washington University in St. Louis in 2005, where he was a member of the Law Review and served as Articles Editor for the Washington University Law Quarterly.

Mr. Eidson is a member of the American Bar Association, the Florida Bar, the Missouri Bar Association, and the Bar Association of Metropolitan St. Louis.

**EDUCATION**

Washington University in St. Louis (J.D. 2005); Articles Editor, Washington University Law Review (formerly Washington University Law Quarterly)  
University of Missouri-Columbia (M.B.A., Finance 2002)  
University of Missouri-Columbia (M.H.A. 2002)  
University of Missouri-Columbia (B.A. English 1999) with honors  
University of Missouri-Columbia (B.S. Biological Sciences 1999) with honors

**ADMISSIONS**

Missouri (2005)  
Florida (2006)

**COURTS**

E.D. Missouri  
S.D. Illinois  
United States Court of Appeals for the Eighth Circuit

**ACTIVITIES**

American Bar Association  
The Florida Bar  
Missouri Bar Association  
Bar Association of Metropolitan St. Louis

**WRITING/SPEAKING**

Frank R. Agovino & B. Scott Eidson, Deal or No Deal: Business Method Patent Protection, Presentation at the Bar Association of Metropolitan St. Louis (Oct. 18, 2006).  
J. Bennett Clark & B. Scott Eidson, Clash of Cultures: Copyright Law in a Digital Age, Presentation at the 25th Annual St. Louis Corporate Counsel Institute for the Bar Association of Metropolitan St. Louis (April 13, 2006).

**WRITING/SPEAKING (CONTINUED)**

B. Scott Eidson, *How Safe is the Harbor? Considering the Economic Implications of Patent Infringement in Section 271(e)(1) Analysis*, 82 WASH. U. L.Q. 1169 (2004).

**CASES**

*Mary Virginia Masters, aka, Virginia E. Johnson, v. UHS of Delaware, Inc.*, No. 06CV1850-DJS, (E.D. Mo.) (obtained \$2.4 million jury verdict for the plaintiff).

*Micromesh Technology Corp. v. American Recreation Products, Inc.*, No. 06-6030, 2007 WL 2501783 (N.D. Cal. Aug. 30, 2007).

*Syndicated Office Sys., Inc. v. The Guardian Life Ins. Co. of Am. and Kforce, Inc.*, No. 05-00640, 2006 WL 1520635 (E.D. Mo. May 31, 2006).