



B. SCOTT EIDSON
ASSOCIATE

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AREAS OF FOCUS

Litigation



Education

Washington University in St. Louis (J.D. 2005); Articles Editor, Washington University Law Review (formerly Washington University Law Quarterly)
University of Missouri-Columbia (M.B.A., Finance 2002)
University of Missouri-Columbia (M.H.A. 2002)
University of Missouri-Columbia (B.A. English 1999) with honors
University of Missouri-Columbia (B.S. Biological Sciences 1999) with honors

Bar Information

Missouri (2005)
Florida (2006)

Federal Court Admissions

Eastern District of Missouri (2005)
Western District of Missouri (2009)
Southern District of Illinois (2006)
District of Colorado (2010)
United States Court of Appeals for the Eighth Circuit (2007)
United States Court of Appeals for the Federal Circuit (2009)

Published Articles

B. Scott Eidson, *How Safe is the Harbor? Considering the Economic Implications of Patent Infringement in Section 271(e)(1) Analysis*, 82 WASH. U. L.Q. 1169 (2004).

Speaking Engagements

Frank R. Agovino & B. Scott Eidson, Deal or No Deal: Business Method Patent Protection, Presentation at the Bar Association of Metropolitan St. Louis (Oct. 18, 2006).

J. Bennett Clark & B. Scott Eidson, Clash of Cultures: Copyright Law in a Digital Age, Presentation at the 25th Annual St. Louis Corporate Counsel Institute for the Bar Association of Metropolitan St. Louis (April 13, 2006).

Cases

Green Edge Enterprises, LLC v. Rubber Mulch Etc., LLC v. Green Edge Enterprises, LLC, International Mulch Company, et al., No. 4:02-CV566TIA, 2009 WL 1797868 (E.D. Mo. June 24, 2009) (obtained summary judgment for counterclaim-defendants on counterclaim-plaintiff's Lanham Act unfair competition claims).
No. 4:02-CV566TIA, 2009 WL 1383275 (E.D. Mo. May 14, 2009) (successfully obtained Rule 37(c) sanctions against counterclaim-plaintiff that precluded it from introducing evidence of damages at trial).



Cases Continued

Mary Virginia Masters, aka, Virginia E. Johnson, v. UHS of Delaware, Inc., No. 06CV1850-DJS, (E.D. Mo.) (obtained \$2.4 million jury verdict for the plaintiff on claims of service mark infringement, breach of contract, Lanham Act unfair competition, and Missouri unfair competition).

Micromesh Technology Corp. v. American Recreation Products, Inc., No. 06-6030, 2007 WL 2501783 (N.D. Cal. Aug. 30, 2007) (successfully defended client against allegations of patent infringement and obtained attorney fee award against license acquisition company).

Syndicated Office Sys., Inc. v. The Guardian Life Ins. Co. of Am. and Kforce, Inc., No. 05-00640, 2006 WL 1520635 (E.D. Mo. May 31, 2006).

Activities

Mr. Eidson is a member of the American Bar Association, the Florida Bar, the Missouri Bar Association, and the Bar Association of Metropolitan St. Louis. Mr. Eidson serves on the advisory board of a local non-profit organization that provides needed resources to underprivileged individuals and families.

Professional Summary

Mr. Eidson's practice encompasses many areas of complex civil litigation, both at the trial and appellate level, and he has appeared in federal courts throughout the country. His intellectual property experience includes litigation involving patent infringement, copyright infringement, trademark infringement, trademark dilution, trade dress infringement, trade secret misappropriation, and unfair competition. In addition, Mr. Eidson has successfully defended companies against patent infringement allegations brought by license acquisition companies (patent trolls). Prior to joining Senniger Powers, Mr. Eidson received a Bachelor of Science in Biological Sciences and a Bachelor of Arts in English in 1999 from the University of Missouri, where he graduated with Honors. He also received a Master in Business Administration, with an emphasis in Finance, and a Master in Health Administration in 2002 from the University of Missouri. He was a recipient of the John Sublett Logan Foundation Scholarship (MBA full scholarship). While in graduate school, Mr. Eidson taught Finance to undergraduate students at the University of Missouri-Columbia.

Mr. Eidson received his Juris Doctorate from Washington University in St. Louis in 2005, where he was a member of the Law Review and served as Articles Editor for the *Washington University Law Quarterly*.