

Senniger Powers Attorneys Attend International Trademark Association’s 127th Annual Meeting in San Diego

SAN DIEGO (May 19, 2005) — On May 14-18, Senniger Powers attorneys Paul Fleischut, Julie McMurry and Lindsay Cohen attended the International Trademark Association’s (INTA) 127th Annual Meeting in San Diego. INTA is the leading not-for-profit association for trademark owners and professionals, consisting of more than 4,600 members from 180 countries.

“The conference was an extremely worthwhile professional development opportunity,” said Paul Fleischut, partner at Senniger Powers. “It’s always beneficial to gather together with your peers to discuss the current issues, challenges and opportunities in the field.”

The Annual Meeting is INTA’s most important event. This year, approximately 6,500 professionals gathered to discuss trademarks and related intellectual property issues. Mark Roesler, chairman and CEO of CMG Worldwide, delivered the keynote, entitled “Trademarks in Entertainment.” The event included 12 skill-building workshops, nine industry breakouts, 31 sessions, 148 table topics and more than 80 exhibitors featuring new products and cutting-edge demonstrations.