

***Patent, Trademark & Copyright Journal* Publishes Article by Senniger
Powers Partner John Roedel**

An article by Senniger Powers' Partner John Roedel, titled “A Sow’s Ear; Importance of Patent Quality After *KSR*,” was recently published in the June 1, 2007, edition of the *Patent, Trademark & Copyright Journal*. Throughout the article, Roedel discusses the need for high quality patent applications and high caliber patent prosecution after the Supreme Court’s decision in *KSR International v. Teleflex*.

In the article, Roedel states, “The need for quality will only be intensified as the *KSR* decision is implemented by the Patent Office and the lower courts. By in-depth scientific analysis of the invention, its use, performance and place in the market, the experienced patent professional cannot make a “silk purse” out of a “sow’s ear.” But in-depth analysis will often reveal the true nature, sophistication, function and advantages of the “sow’s ear,” and competent, exacting patent draftsmanship and prosecution may bring out that advance in a way that the patent examiner and the court will be compelled recognize as a non-obvious step in the art.”

Please click [here](#) to read the complete article. (Reproduced with permission from BNA's Patent, Trademark & Copyright Journal, Vol. 74, No. 1821 (June 1, 2007) pp. 161-166. Copyright 2007 by The Bureau of National Affairs, Inc. (800-372-1033) www.bna.com)