

Michael Godar Discusses *BLUTONIUM* in the *St. Louis Business Journal*

Senniger Powers attorney Michael Godar comments on the national launch of an energy drink in the December 12, 2008 issue of the *St. Louis Business Journal*. Mr. Godar recommends that "the company should consider getting trademark registration. It's about a \$2,000 registration process, including attorney fees." He also suggests that the formula for the beverage be kept as a trade secret.

Mr. Godar's practice includes many areas, including opinions relating to the infringement, validity, and enforceability of patents and trademarks.