

## Fact Sheet

### Senniger Powers LLP

Senniger Powers LLP is an intellectual property law firm based in St. Louis that specializes in all facets of patents, trademarks, copyrights and related litigation. With nearly 40 intellectual property lawyers, many of whom are engineers or scientists with advanced degrees and far-reaching experience in a variety of technical fields, Senniger Powers is the largest IP firm in the state of Missouri, and one of the largest in the Midwest. The firm represents and provides insightful counsel to clients across the country, from Fortune 500 companies to small start-ups, allowing them to achieve a competitive advantage through strategic management of their IP portfolios.

### Founded

1919

### Number of Attorneys

39

### Practice Areas

Patent  
Trademark  
Copyright  
Litigation

### Management

Keith Rabenberg, Managing Partner  
Robert Bain, Operating Partner  
Robert Evans, Financial Partner

### Headquarters

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## Practice Areas

Senniger Powers LLP manages complex intellectual property legal issues for clients in a wide variety of industries. The firm provides legal counsel based on a principled, strategic approach and sound judgment, helping clients realize the integral role IP plays in a successful business model. Senniger Powers delivers exceptional service through accuracy and reliability in all of its practice areas.

### ***Trademark Practice***

Senniger Powers LLP takes a creative, problem-solving approach throughout the trademark process, from selecting, screening and clearing a mark to prosecuting the trademark application in the U.S. Patent and Trademark Office and in foreign trademark agencies around the world.

Senniger Powers employs a wide variety of trademark searching tools to help clients assess the viability of a prospective mark. The firm also uses state-of-the-art docketing software and techniques to monitor clients' trademark portfolios, which cumulatively encompass more than 5,000 trademark applications and registrations in the United States and abroad.

In addition to trademark prosecution and maintenance, Senniger Powers' trademark attorneys counsel clients on a variety of topics, including infringement risks, combating infringement and dilution, domain name registration and use of trademarks on the Internet.

### ***Copyright Practice***

Senniger Powers LLP believes that all forms of expression are valuable and deserve the same degree of intellectual property vigilance. The firm has considerable experience in helping its clients obtain and protect their rights against the unauthorized copying of creative works.

Attorneys at Senniger Powers offer advice in a variety of copyright-related areas, including qualifying for copyright protection, copyright infringement, fair use, obtaining permission to use a copyrighted work, and the use and protection of copyrighted works on the Internet. Senniger Powers also assists clients with protecting creative works by preparing and submitting copyright applications to the U.S. Copyright Office, and by educating clients on the procedure for submitting applications on their own.

### *Litigation*

The litigation practice at Senniger Powers LLP has extensive experience representing clients in federal and state courts at all levels, and in government adversary proceedings. The close relationship between litigators and patent and trademark prosecution specialists within the firm facilitates the use of technical expertise in the courtroom.

Collectively, the firm's litigation partners have obtained several multi-million-dollar judgments, handled hundreds of intellectual property lawsuits, prosecuted high-profile, complex criminal cases for the U.S. government, handled antitrust matters and been recognized as leaders in their field.

Litigation matters handled by the firm include patent and trademark infringement, antitrust concerns, copyright infringement, unfair competition and defense of trade secrets. Litigation specialists also represent clients' interests in government proceedings such as patent interference proceedings before the Board of Patent Appeals and Interferences, and trademark and service mark opposition and cancellation proceedings before the Trademark Trial and Appeal Board.

### *Patent Practice*

The experienced team of patent attorneys and scientific advisers at Senniger Powers LLP has an intimate knowledge of highly specialized technical fields and the competitive environments within them. The team has a deep understanding of broad and varied technical fields and applies this knowledge to preparing and prosecuting patent applications in the U.S. Patent and Trademark Office and the Board of Patent Appeals and Interferences. The firm also works with a global network of foreign associates to obtain international patent protection for its clients.

Senniger Powers' patent attorneys work closely with clients, meticulously studying the intricate details of their inventions, ideas or processes to draft complete and accurate patent applications designed to provide broad, longstanding intellectual property protection. After applications are filed, attorneys communicate with patent examiners in the Patent and Trademark Office to obtain allowances and patents.

In addition to patent prosecution, attorneys with Senniger Powers author patentability, clearance, freedom to operate, due diligence, validity and infringement opinions to help clients avoid infringing on the existing intellectual property rights of third parties. The firm also helps protect clients' IP by drafting communications to third parties suspected of infringing their intellectual property rights, and helps promote future growth and long-term success through licensing, partnering and joint research agreements.

Senniger Powers focuses its patent practice in the following areas:

#### *Chemical*

Senniger Powers has one of the leading chemical patent practices in the United States. Our expertise in the chemical arts has benefited clients in diverse fields, from pharmaceuticals, including taxanes, blood substitutes and COX-2 inhibitors, to herbicides, detergents and alternative fuels. We have applied our chemical engineering experience to innovations ranging from chemical manufacturing process engineering and equipment design to reaction kinetics, energy recovery and waste remediation. In materials sciences, we've worked in areas related to advanced materials and coatings, biomedical materials nuclear materials, extractive metallurgical processes and semiconductor wafer manufacture.

#### *Pharmaceutical/Life Sciences*

Our long-standing leadership in the chemical industry has been the springboard from which we have developed a leading practice for a relatively young industry – life sciences. Our work has focused on a range of technologies within the life sciences industry – from DNA polymerase and polynucleotide synthesis to recombinant plants and genetics. We also have applied our life sciences knowledge to innovations related to fluorescence polarization immunoassays, neocartilage and osteochondral implants, food colors and animal drugs.

*Mechanical*

Following the lead of the late Irving Powers, one of the nation's premier mechanical IP attorneys, we provide sophisticated counsel in a broad range of technology areas including machines, materials and process concepts, civil and structural engineering concepts and techniques, as well as manufacturing and industrial engineering concepts and techniques. We also have experience in semiconductor manufacturing, recombinant and combinatorial chemistry systems, electrical connectors, dental and medical devices, truss assembly apparatus, robotics and various other areas.

*Electronics, computer systems and software*

We have a deep understanding of the IP legal issues related to electrical systems, electronics, computer systems, software and related technical fields. Our firm has represented clients in nearly every sector of the industry – from analog and digital circuitry to signal processing and telecommunications. We counsel clients specializing in computer hardware, software operating systems and applications, artificial intelligence, neural networks and other digital systems and networks.

*Business methods and e-commerce*

With substantial experience working with unique business methods and Internet technologies, we have counseled clients regarding Internet systems and processes, and other on- and off-line methods of providing products and services, including information and data management, incentive and loyalty programs, and service distribution systems.

## History of the Firm

The intellectual property law firm now known as Senniger Powers LLP originally was founded by Delos G. Haynes, a St. Louis native and graduate of the Massachusetts Institute of Technology. In 1919, Haynes established an office in St. Louis in the Syndicate Trust Building for the practice of patent, trademark and copyright law. One of Haynes' first clients was Metals and Controls Corp., which was later acquired by Texas Instruments Co.

In the 1920s, Haynes teamed up with Lloyd R. Koenig, practicing as Haynes and Koenig for a number of years. Koenig, a graduate of Saint Louis University School of Law, also taught in the mechanical engineering department at Washington University. In 1929, the firm moved from its office in the Syndicate Trust Building to the newly completed Paul Brown Building at Ninth and Olive streets.

During the firm's early years, it worked on several noteworthy cases, including the Supreme Court case of Lincoln Engineering v. Stewart-Warner. Koenig successfully defended Lincoln Engineering, a case that set a precedent for many years. Other early clients of the firm included Mallinckrodt Chemical Works, Bemis Bros. Bag Co. (now Bemis Company), National Vendors, Ralston Purina, Carter Carburetor Co., Eaton Co. and Gemex Co.

The firm of Haynes and Koenig continued under that name through the '30s, '40s and into the '50s until Haynes passed away from cancer. The firm's name then changed to Koenig and Pope, after John D. Pope III, a member of the firm who was hired in the late 1930s.

In late 1945, Stuart Senniger joined the firm. Senniger was a graduate of Washington University, where he studied chemistry and law before working with radar in the Army during World War II. Irving Powers joined the firm a few months later, in January of 1946. Powers also was a graduate of Washington University and worked in the U.S. Patent and Trademark Office before joining the firm. Also joining the firm were Don Leavitt in 1952 and John Roedel in 1969.

The firm went through several more name changes in the '50s and '60s, from Koenig and Pope, to Koenig, Pope, Senniger and Powers, to Koenig, Senniger, Powers and Leavitt, and then to Senniger, Powers, Leavitt and Roedel.

Today, the firm is known as Senniger Powers LLP and is located in downtown St. Louis. Senniger Powers maintains the largest collection of IP attorneys in Missouri, most of whom hold degrees in specialized fields such as chemistry, biology and various disciplines of engineering. This technical expertise combined with years of legal experience allows our attorneys to provide intelligent strategies for managing and advancing our clients' intellectual property.

## Representative Clients

Abengoa  
Ameren UE  
American Recreational Products  
Barrick Gold Corporation  
Baxter Healthcare  
BJC HealthCare  
Buckeye International  
Code 3  
Cookson Electronics  
Cooper B-Line Systems  
Covidien  
Deloro Stellite Company  
Diebold  
Duke Manufacturing  
Edward Jones & Co.  
Emerson Electric  
Enthone  
Fleming Pharmaceuticals  
Florida State University  
GE Transportation Systems  
Illypsa  
Insituform  
Jack Kennedy Metal Products &  
Buildings

Jones Apparel Group  
Kellwood  
Lincoln Industrial  
Maritz  
Mallinckrodt  
MECS  
MEMC Electronic Materials  
Microsoft  
Missouri S & T  
MiTek Industries  
Monsanto  
Nine West Group  
Osram Sylvania  
Rennesen  
The Solae Company  
Saint Louis University  
Sigma-Aldrich  
Symyx Technologies  
Tyco Healthcare  
University of Missouri  
Washington University in St. Louis  
Yamato Scale Company

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### Attorney Information

Please click [here](#) for a list of attorneys as well as links to their individual biographies.

### **Media Coverage**

The attorneys at Senniger Powers LLP are foremost experts in their respective fields and are often interviewed by the media for their thoughts and opinions on legal matters related to intellectual property. If you are a member of the media, and you would like to speak with a Senniger Powers attorney, please call Michele Parrish at 314-436-9333 for assistance.

#### ***Recent Articles***

[Senate to Take Up Patent Reform Legislation](#)

*Chemical Week*

[Rabenberg Named Head of Senniger Powers](#)

*St. Louis Business Journal*

[Senniger Powers Hires David E. Crawford, Jr., Two Associates](#)

*Intellectual Property Today*

### **Notable Examples**

#### Florida State University and the Taxane field

Senniger Powers helped FSU patent and license its innovations in the Taxane field, including a process for efficiently producing Taxol, one of the best-selling cancer-fighting drugs in history. The resulting licensing revenues have made FSU's technology transfer one of the most successful tech transfer initiatives of all time.

#### Monsanto, ROUNDUP and noble metal oxidation catalyst

The attorneys at Senniger Powers helped Monsanto protect an innovative process for preparing a noble metal oxidation catalyst used to manufacture ROUNDUP, the world's best-selling herbicide. The process developed by Monsanto scientists helped increase production at ROUNDUP manufacturing facilities worldwide.

#### MiTek and truss manufacturing

MiTek came to Senniger Powers early on with inventions relating to nailing plates and truss fabrication for the construction industry. Senniger Powers obtained patents on these inventions and successfully enforced these patents as the industry was developing. MiTek is now the world's leader in truss fabrication.

#### Fleming & Company Pharmaceutical's Ocean Nasal Spray's "Orange Cap"

Senniger Powers overcame an initial refusal to register the color orange as it appeared on Fleming & Company Pharmaceutical's Ocean® Nasal Spray's signature orange cap. After registering the trademark, Senniger Powers helped Fleming force a major drug manufacturer to stop using an orange cap for its private label nasal spray product.

#### HOK Sport

The attorneys at Senniger Powers worked diligently to register the trademark HOK SPORT for the world's first architecture practice dedicated solely to sports venues. Working with HOK Sport, the firm provided evidence of acquired distinctiveness so that HOK Sport would not have to disclaim rights in "Sport." Senniger Powers successfully obtained the federal trademark registration.

## Notable Examples/Add One

### Deloro Stellite Holdings Corporation

Senniger Powers advised Deloro Stellite Holdings Corporation on its worldwide trademark portfolio, integrating its broader business plan in order to develop trademark strategies by region. The firm consolidated Deloro Stellite's large international trademark portfolio, reducing the number of registrations while accomplishing the same amount of protection. Senniger Powers' attorneys also assisted Deloro Stellite with the selection and international registration of several new trademarks.

### Baxter Healthcare Corporation and Recombinant Hemoglobin Technologies

Senniger Powers prosecuted Baxter's patents relating to recombinant hemoglobin. When Baxter became interested in transitioning from human blood-derived hemoglobin to recombinant hemoglobin, the firm helped Baxter identify Somatogen as the company with dominant patent rights in the area. After the companies merged, Senniger Powers secured patents to protect its next generation recombinant hemoglobin product.

### Pfizer Pharmaceuticals and Biologics

Senniger Powers played a role in prosecuting patents related to selective COX-2 inhibitors, selective aldosterone inhibitors, liver X receptors (nuclear receptors that regulate metabolism), and other pharmaceuticals and biologics for Searle, a company that was later acquired by Pharmacia, which was in turn acquired by Pfizer.